



4008

**ANNUAL REPORT**

of

Name: PRICE COUNTY INFORMATION SYSTEMS, LLC.

Principal Office: 105 N. AVON AVE  
P.O. BOX 108  
PHILLIPS, WI 54555  
PO Box Zip: 54555

For the Year Ended: DECEMBER 31, 2003

Alternative Telecommunications Utility --  
Other Telecommunications Provider

To

Public Service Commission of Wisconsin

|                  |   |
|------------------|---|
| Mailing Address: | P.O. Box 7854<br>Madison, WI 53707-7854           |
| Courier Address: | 610 N. Whitney Way<br>Madison, WI 53705-2729      |
| E-mail:          | pscrecs@psc.state.wi.us                           |
| Telephone:       | (608) 267-9504                                    |
| Facsimile:       | (608) 266-3957                                    |
| Home Page:       | <a href="http://psc.wi.gov">http://psc.wi.gov</a> |

*This form is required under Wis. Stat. § 196.07. Failure to file the form by the statutory filing date can result in the imposition of a penalty under Wis. Stat. § 196.66. The penalty which can be imposed by this section of the statutes is a forfeiture of not less than \$25 nor more than \$5,000 for each violation. Each day subsequent to the filing date constitutes a separate and distinct violation. The filed form is available to the public and personally identifiable information may be used for purposes other than those related to public utility regulation.*

## RULES FOR REPORTING

1. The annual report due date is April 1 of the following year. (Example: The 2002 report is due April 1, 2003.) If that date falls on a weekend or holiday, the annual report is due the following business day.
2. **Electronic filing via e-mail is required unless additional provisional confidential treatment is desired.** Go to the Public Service Commission of Wisconsin's Web Page at <http://psc.wi.gov>, click on Telecommunications, click on Annual Report Programs and Worksheets, and click on Annual Report Program for Alternative Telecommunications Utility - Other Telecommunications Providers (OTH).
3. Alternative Telecommunications Utility-Other Telecommunications Provider (ATU-Other) entities with no revenues for the report year are required to file an OTH annual report.
4. Unless otherwise indicated, the information requested in this report should be taken from the accounts and other records of the utility. A query or response concerning information contained in this report regarding any practice or transaction should not be construed as indicating conformity to pertinent regulations.
5. Please follow all instructions and answer each question fully and accurately. Provide additional information as necessary to avoid misunderstandings or misleading responses.
6. Wherever information is requested in a "note," please show that information in the space provided, or make reference to the adjacent page or insert where the note may be found. Please also identify each note. Limited footnote capability is included in the annual report software program. Please use it where necessary to fully explain particulars in the annual report.
7. Numeric items are limited to digits (0-9). Do not type commas when entering numbers. A minus sign "-" should be entered in the software program to indicate negative values. The program will convert the minus sign to parentheses if a hard copy of the annual report is printed. Negative values may not be allowed for certain entries in the annual report due to restrictions contained in the software program.
8. Please report all dollar amounts to the nearest thousand dollars.
9. This annual report should be complete in all respects. Unless otherwise authorized, avoid references to returns of former years or to other reports.
10. Wherever schedules call for data from the previous year and such data were reported in the previous annual report, the previous year's data should be reported without modification. If modified, an appropriate footnote and explanation should be included in the current year's annual report.
11. Where part or all of the report is prepared by other than utility personnel, a disclosure is required in the "Individual or firm, if other than utility employee, preparing this report" portion of the Identification and Ownership schedule, which describes the nature and extent of work performed.
12. The OTH annual report program incorporates provisional confidentiality capability for the following item, based on the Commission's Information Regarding Confidential Filings decision dated February 24, 2003, as supplemented for the new Nonregulated Revenues category on the Operating Revenues schedule:
  - a. Operating Revenues (Particulars, Wisconsin-Based Intrastate, Wisconsin-Based Interstate, Wisconsin-Based Total, and Total Company columns) (pp. 14-15) (Miscellaneous Revenues and Nonregulated Revenues descriptions, other than Video Distance Learning and Directory appearing in the report form, contained in the Particulars column (column a) and respective dollar amounts reported for the Miscellaneous Revenues and Nonregulated Revenues categories in the columns labeled Wisconsin-

## RULES FOR REPORTING

Based Intrastate, Wisconsin-Based Interstate, Wisconsin-Based Total, and Total Company);

- b. Central Office Data-End of Year (p. 19)
  - i. Integrated Service Digital Network (ISDN) Lines-In Use (BRI);
  - ii. ISDN Lines-In Use (PRI);
  - iii. xDSL Lines-In Use;
  - iv. Switched 56 lines in use;
  - v. Digital Transmission Facilities: DS-1-In use;
  - vi. Digital Transmission Facilities: DS-3-In use;
  - vii. Video Information Service-In use (# lines); and
  - viii. Fiber Transmission Facilities: No. of fiber strands working (LIT) in C.O.

If additional provisional confidential treatment is desired, please contact the Commission concerning required manual filing procedures. In this situation, do not file the annual report electronically using the program's e-mail filing capabilities.

- 13. It is not necessary to manually or electronically "sign" the signature page. It is not necessary to file a hardcopy annual report printout with the Commission.
- 14. **Edit Check, Confidential Listing, Exported Annual Report, and Export Status Files; Filing the Completed Report:**

Program edit checks, which are located under the Admin dropdown menu, should be run at the completion of data entry. Each edit problem lists pertinent schedule(s) as well as the nature of the problem (such as "does not equal"). Edit items should be reviewed and corrected; unresolved problems should be footnoted in the report, if necessary. This screen automatically saves the edit checks to an .edt file that may be viewed and edited (for purposes of adding necessary notations) using a word processing package such as WordPad.

The confidential listing, which is located under the Admin dropdown menu, should also be run at the completion of data entry. This will create a .clf file.

Select the annual report to export from the Main-Report Selection window. Click Admin, Export Data to PSC to start the export process. This will create an .mdb file, which will subsequently be encrypted to a file with an .sen extension. An export status file is also created (with a .txt extension). The export status file may also be viewed in a word processing package such as WordPad. If you encounter any export errors, please contact the Commission for assistance.

The .edt, .clf, .sen, and .txt files will be zipped to a file with a .zip extension. An e-mail message will be created, addressed to pscrcs@psc.state.wi.us. The .zip file is automatically attached to the e-mail message. After the e-mail is created, it will automatically be sent to the Commission.

Once received and processed by the Commission, you will receive a response indicating that your annual report has been received and is being processed. You will be notified if there are any problems with the annual report filing.

- 15. **Name Changes:**

If a name change (e.g., the new name, the date of the change, and the affected entities with their respective four-digit Commission identification numbers) is identified in the report, documents from the State of Wisconsin Department of Financial Institutions (DFI) also must be submitted to the Commission:

## **RULES FOR REPORTING**

A domestic corporation should send a copy of the stamped page from its Articles of Amendment as filed with DFI. A foreign corporation should send a copy of their Amended Certificate of Authority as issued by DFI.

*These documents can be obtained by:*

1. Calling DFI at (608) 261-7577;
2. Contacting DFI on the web at <http://wdfi.org>; or
3. By writing to DFI at P.O. Box 7846, Madison, WI 53707-7846.

**A name change is not effective in the Commission's records until a separate notification letter is sent to the Commission including documentation to confirm registration of that change with the State of Wisconsin Department of Financial Institutions.**

### **16. Changes to the Annual Report Subsequent to Filing:**

If making revisions to the report subsequent to an electronic filing with the Commission, resubmit the report via e-mail following the procedures set forth above in item number 14. New edit check, confidential listing, exported annual report, and export status files should be created as a result of the revisions.

Revisions to an annual report previously filed on a manual basis also require a new complete manual filing.

### **17. Municipalities authorized by the Commission as competitive local exchange carriers (CLECs) should report only the CLEC-related amounts in the OTH annual report.**

## SIGNATURE PAGE

I CATHERINE M. MESS of  
(Person responsible for accounts)

PRICE COUNTY INFORMATION SYSTEMS, LLC. , certify that I  
(Utility Name)

am the person responsible for accounts; that I have examined the following report and, to the best of my knowledge, information and belief, it is a correct statement of the business and affairs of said utility for the period covered by the report in respect to each and every matter set forth therein.

CATHERINE M. MESS 04/26/2004  
(Person responsible for accounts) (Date)

PRESIDENT  
(Title)

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## IDENTIFICATION AND OWNERSHIP

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**Exact Utility Name:** PRICE COUNTY INFORMATION SYSTEMS, LLC.  
**Utility Location:** 105 N. AVON AVE  
P.O. BOX 108  
PHILLIPS, WI 54555  
PO Box Zip: 54555

**Utility Web Site Address:** NONE

**Date utility authorized to provide service in Wisconsin:** 07/15/1999

**State in which utility was organized:** Wisconsin

**Organization type (e.g., corporation, partnership):** Corporation

**New Utility Name:** PRICE COUNTY INFORMATION SYSTEMS, LLC.      **Effective Date:** 07/01/2003

**Telephone numbers for potential customers to contact company:**  
Business Customers: (715) 339 - 2151    Ext:  
Residential Customers: (715) 339 - 2151    Ext:

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### Primary Utility Contact (located at utility address)

**Name:** CATHERINE M. MESS  
**Title:** PRESIDENT  
**Firm/Company:**  
**Office Address:** 105 N. AVON AVE.  
P.O. BOX 108  
PHILLIPS, WI 54555-0108

**Fax Number:** (715) 339 - 4512  
**Telephone Number:** (715) 339 - 2151  
**Email Address:** pcis@pctcnet.netc

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### Officer in charge of correspondence concerning this report

**Name:** CATHERINE M. MESS  
**Title:** PRESIDENT  
**Firm/Company:**  
**Office Address:** 105 N. AVON AVE.  
P.O. BOX 108  
PHILLIPS, WI 54555-0108

**Fax Number:** (715) 339 - 4512  
**Telephone Number:** (715) 339 - 2151  
**Email Address:** pcis@pctcnet.net

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### Individual or firm, if other than utility employee, preparing this report

**Name:** EUGENE CARLSON  
**Title:** ACCOUNTANT  
**Firm/Company:** PRICE COUNTY TELEPHONE COMPANY  
**Office Address:** 105 N. AVON AVE.  
P.O. BOX 108  
PHILLIPS, WI 54555-0108

**Fax Number:** (715) 339 - 4512  
**Telephone Number:** (715) 339 - 6999  
**Email Address:** carlsong@pctcnet.net

## IDENTIFICATION AND OWNERSHIP

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**Name and address of the office where the utility's books are kept**

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**Name:** CATHERINE M. MESS  
**Title:** PRESIDENT  
**Firm/Company:**  
**Office Address:** 105 N. AVON AVE.  
P.O. BOX 108  
PHILLIPS, WI 54555-0108  
**Fax Number:** (715) 339 - 4512  
**Telephone Number:** (715) 339 - 2151  
**Email Address:** pcis@pctcnet.net

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**Contact person for Regulatory Inquiries and Complaints**

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**Name:** CATHERINE M. MESS  
**Title:** PRESIDENT  
**Firm/Company:**  
**Office Address:** 105 N. AVON AVE.  
P.O. BOX 108  
PHILLIPS, WI 54555-0108  
**Fax Number:** (715) 339 - 4512  
**Telephone Number:** (715) 339 - 2151  
**Email Address:** pcis@pctcnet.net

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**List names, addresses, and number of shares held by persons owning 5 percent or more of outstanding voting securities. If any stock is held by a nominee, give known particulars as to the beneficial owner (See Wis. Stat. § 196.795(1)(c), for definition of beneficial owner).**

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**Name:** PRICE COUNTY TELEPHONE COMPANY  
**Address:** 105 N. AVON AVE.  
PO BOX 108  
PHILLIPS , WI 54555-0108  
**Number of Shares Held:** 2,000  
**Beneficial Owner:** NONE

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**List companies owned, controlled, or operated and form and extent of such ownership, control or operation.**

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**Company Name:** NONE  
**Form of Interest:** NONE  
**Extent of Interest:** NONE



**INCOME STATEMENT - TOTAL COMPANY**

| <b>Particulars<br/>(a)</b>               | <b>This Year<br/>(000's)(b)</b> | <b>Last Year<br/>(000's)(c)</b> |           |
|--|---------------------------------|---------------------------------|-----------|
| Operating Revenues                       | 367                             | 193                             | 1         |
| <b>OPERATING EXPENSES</b>                |                                 |                                 |           |
| Access and Billing Expenses              | 60                              | 24                              | 2         |
| Local Interconnection                    | 0                               | 0                               | 3         |
| Other Charges Imposed by Another Carrier | 0                               | 0                               | 4         |
| Communication System Operations          | 142                             | 109                             | 5         |
| Sales and Marketing                      | 131                             | 123                             | 6         |
| Administrative and General               | 67                              | 60                              | 7         |
| Depreciation and Amortization            | 192                             | 181                             | 8         |
| Other                                    | (35)                            | (40)                            | 9         |
| <b>Total Operating Expenses</b>          | <b>557</b>                      | <b>457</b>                      | <b>10</b> |
| <b>Net Operating Income</b>              | <b>(190)</b>                    | <b>(264)</b>                    | <b>11</b> |
| <b>OTHER INCOME</b>                      |                                 |                                 |           |
| Nonoperating Income and Expense          | 27                              | 29                              | 12        |
| Nonoperating Taxes                       | 0                               | 9                               | 13        |
| Interest and Related Items               | (1)                             | (1)                             | 14        |
| Extraordinary Items                      | 0                               | 0                               | 15        |
| Nonregulated Net Income                  | 0                               | 0                               | 16        |
| <b>Total Nonoperating Income</b>         | <b>28</b>                       | <b>21</b>                       | <b>17</b> |
| <b>Net Income</b>                        | <b>(162)</b>                    | <b>(243)</b>                    | <b>18</b> |

Income Statement - Total Company Note:

Disclose additional material information not included elsewhere in this report that is necessary to make the financial statements clear and understandable, including:

1. A summary of significant accounting policies, including, but not limited to, accounting policies related to pension cost, unbilled revenues, and income taxes.
2. The method of computing depreciation expense.

**A. Basis of Presentation**

The financial information presented in the balance sheet, and related statements of income and retained earnings and supplemental schedules include the combined accounts of Price County Information Systems, Inc. and Price County Information Systems, LLC. Price County Information Systems, Inc. merged into a Limited Liability Corporation (Price County Information Systems, LLC) on June 30, 2003.

**B. Revenue Recognition**

The Company recognizes revenues when earned regardless of the period in which they are billed.

**C. Income Taxes**

Until June 30, 2003 income taxes were accounted for using a liability method and provide for the tax effects of transactions reported in the financial statements including both taxes currently due and deferred. Upon conversion of the Company to a Limited Liability Corporation on June 30, 2003, the income and expense of the Company are not separately taxable to the Company, but rather accrued directly to the parent company. Accordingly, after June 30, 2003 no provision for federal or state income taxes has been made in the financial information.

## **INCOME STATEMENT - TOTAL COMPANY**

### D. Depreciation

The Company provides for deprecation for financial reporting purposes on the straight-line method by application of rates based on the estimated service lives of the various classes of depreciable property.

**INCOME STATEMENT - WISCONSIN INTRASTATE OPERATIONS**

| <b>Particulars<br/>(a)</b>               | <b>Wisconsin<br/>Intrastate %<br/>This Year<br/>(b)</b> | <b>This Year<br/>(000's)<br/>(c)</b> | <b>Last Year<br/>(000's)<br/>(d)</b> |           |
|--|---|--------------------------------------|--------------------------------------|-----------|
| Operating Revenues                       | 70.00%  | 238                                  | 124                                  | 1         |
| <b>OPERATING EXPENSES</b>                |   |                                      |                                      |           |
| Access and Billing Expenses              | 70.00%  | 42                                   | 17                                   | 2         |
| Local Interconnection                    | 70.00%  | 0                                    | 0                                    | 3         |
| Other Charges Imposed by Another Carrier | 70.00%  | 0                                    | 0                                    | 4         |
| Communication System Operations          | 70.00%  | 99                                   | 77                                   | 5         |
| Sales and Marketing                      | 70.00%  | 92                                   | 87                                   | 6         |
| Administrative and General               | 70.00%  | 47                                   | 43                                   | 7         |
| Depreciation and Amortization            | 70.00%  | 134                                  | 128                                  | 8         |
| Other                                    | 70.00%  | (24)                                 | (28)                                 | 9         |
| <b>Total Operating Expenses</b>          | <b>70.00%</b>   | <b>390</b>                           | <b>324</b>                           | <b>10</b> |
| <b>Net Operating Income</b>              | <b>70.00%</b>   | <b>(152)</b>                         | <b>(200)</b>                         | <b>11</b> |
| <b>OTHER INCOME</b>                      |   |                                      |                                      |           |
| Nonoperating Income and Expense          | 70.00%  | 19                                   | 21                                   | 12        |
| Nonoperating Taxes                       | 70.00%  | 0                                    | 7                                    | 13        |
| Interest and Related Items               | 70.00%  | (1)                                  | (1)                                  | 14        |
| Extraordinary Items                      | 70.00%  | 0                                    | 0                                    | 15        |
| Nonregulated Net Income                  | 70.00%  | 0                                    | 0                                    | 16        |
| <b>Total Nonoperating Income</b>         | <b>70.00%</b>   | <b>20</b>                            | <b>15</b>                            | <b>17</b> |
| <b>Net Income</b>                        | <b>70.00%</b>   | <b>(132)</b>                         | <b>(185)</b>                         | <b>18</b> |

Income Statement - Wisconsin Intrastate Operations Note:

Please state the bases upon which the Wisconsin intrastate factors were developed and provide supporting calculations.

Intrastate is calculated on a revenue basis.

**TOTAL COMPANY BALANCE SHEET - ASSETS**

| <b>Particulars<br/>(a)</b>                          | <b>Balance--EOY<br/>(000's)(b)</b> | <b>Balance--FOY<br/>(000's)(c)</b> |           |
|---|------------------------------------|------------------------------------|-----------|
| <b>CURRENT ASSETS</b>                               |                                    |                                    |           |
| Cash and Cash Equivalents                           | 60                                 | 59                                 | <b>1</b>  |
| Net Telecommunications Accounts Receivable          | 4                                  | 6                                  | <b>2</b>  |
| Net Other Accounts Receivable                       | 429                                | 0                                  | <b>3</b>  |
| Net Notes Receivable                                | 0                                  | 0                                  | <b>4</b>  |
| Interest and Dividends Receivable                   | 0                                  | 0                                  | <b>5</b>  |
| Materials and Supplies                              | 0                                  | 0                                  | <b>6</b>  |
| Prepayments   | 3                                  | 388                                | <b>7</b>  |
| Other Current Assets                                | 0                                  | 0                                  | <b>8</b>  |
| <b>TOTAL CURRENT ASSETS</b>                         | <b>496</b>                         | <b>453</b>                         |           |
| <b>NONCURRENT ASSETS</b>                            |                                    |                                    |           |
| Investments in Affiliated Companies                 | 0                                  | 0                                  | <b>9</b>  |
| Investments in Nonaffiliated Companies              | 31                                 | 31                                 | <b>10</b> |
| Other Noncurrent Assets                             | 0                                  | 52                                 | <b>11</b> |
| Deferred Charges                                    | 0                                  | 0                                  | <b>12</b> |
| <b>TOTAL NONCURRENT ASSETS</b>                      | <b>31</b>                          | <b>83</b>                          |           |
| <b>PLANT</b>  |                                    |                                    |           |
| Telecommunications Plant in Service                 | 3,101                              | 3,016                              | <b>13</b> |
| Less: Accumulated Depreciation and Amortization     | 448                                | 261                                | <b>14</b> |
| Net Property Held for Future Telecommunications Use | 0                                  | 0                                  | <b>15</b> |
| Net Nonoperating Plant                              | 0                                  | 0                                  | <b>16</b> |
| Telecommunications Plant Under Construction         | 0                                  | 0                                  | <b>17</b> |
| Net Telecommunications Plant Adjustment             | 0                                  | 0                                  | <b>18</b> |
| <b>TOTAL PLANT</b>                                  | <b>2,653</b>                       | <b>2,755</b>                       |           |
| <b>TOTAL ASSETS AND OTHER DEBITS</b>                | <b><u>3,180</u></b>                | <b><u>3,291</u></b>                |           |

**TOTAL COMPANY BALANCE SHEET - LIABILITIES AND CAPITAL**

| <b>Particulars<br/>(a)</b>                          | <b>Balance--EOY<br/>(000's)(b)</b> | <b>Balance--FOY<br/>(000's)(c)</b> |    |
|---|------------------------------------|------------------------------------|----|
| <b>CURRENT LIABILITIES</b>                          |                                    |                                    |    |
| Accounts and Notes Payable to Affiliated Companies  | 184                                | 0                                  | 1  |
| Other Accounts and Notes Payable                    | 2                                  | 95                                 | 2  |
| Advance Billing and Payments                        | 0                                  | 0                                  | 3  |
| Customer Deposits                                   | 1                                  | 0                                  | 4  |
| Current Maturities - Long-Term Obligations          | 0                                  | 0                                  | 5  |
| Taxes Accrued                                       | 0                                  | 0                                  | 6  |
| Other Current and Accrued Liabilities               | 0                                  | 0                                  | 7  |
| <b>TOTAL CURRENT LIABILITIES</b>                    | <b>187</b>                         | <b>95</b>                          |    |
| <b>LONG-TERM DEBT</b>                               |                                    |                                    |    |
| Net Funded Debt                                     | 0                                  | 0                                  | 8  |
| Obligations Under Capital Leases                    | 0                                  | 0                                  | 9  |
| Advances from Affiliated Companies                  | 0                                  | 0                                  | 10 |
| Other Long-Term Debt                                | 0                                  | 0                                  | 11 |
| <b>TOTAL LONG-TERM DEBT</b>                         | <b>0</b>                           | <b>0</b>                           |    |
| <b>OTHER LIABILITIES AND DEFERRED CREDITS</b>       |                                    |                                    |    |
| Other Long-Term Liabilities                         | 1,493                              | 1,355                              | 12 |
| Unamortized Investment Tax Credits                  | 0                                  | 0                                  | 13 |
| Net Noncurrent Deferred Income Taxes                | 0                                  | 179                                | 14 |
| Other Deferred Credits                              | 0                                  | 0                                  | 15 |
| <b>TOTAL OTHER LIABILITIES AND DEFERRED CREDITS</b> | <b>1,493</b>                       | <b>1,534</b>                       |    |
| <b>STOCKHOLDERS' EQUITY</b>                         |                                    |                                    |    |
| Capital Stock and Paid-In Capital                   | 1,613                              | 34                                 | 16 |
| Other Capital                                       | 0                                  | 2,000                              | 17 |
| Retained Earnings                                   | (113)                              | (372)                              | 18 |
| <b>TOTAL STOCKHOLDERS' EQUITY</b>                   | <b>1,500</b>                       | <b>1,662</b>                       |    |
| <b>TOTAL LIABILITIES AND OTHER CREDITS</b>          | <b>3,180</b>                       | <b>3,291</b>                       |    |

## **TOTAL COMPANY BALANCE SHEET - NOTES**

**Other information concerning the total company balance sheet.**

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None

## RETAINED EARNINGS - TOTAL COMPANY

| Particulars<br>(a)                         | This Year<br>(000's)(b) | Last Year<br>(000's)(c) |          |
|--|-------------------------|-------------------------|----------|
| Balance - First of Year                    | (372)                   | (129)                   | 1        |
| <b>Changes:</b>                            |                         |                         |          |
| Balance Transferred from Income            | (162)                   | (243)                   | 2        |
| Dividends Declared                         | 0                       | 0                       | 3        |
| Miscellaneous Debits to Retained Earnings  | 0                       | 0                       | 4        |
| Miscellaneous Credits to Retained Earnings | 421                     | 0                       | 5        |
| <b>Balance - End of Year</b>               | <b><u>(113)</u></b>     | <b><u>(372)</u></b>     | <b>6</b> |

## TELECOMMUNICATIONS PLANT IN SERVICE & ACCUMULATED DEPRECIATION & AMORTIZATION - WISCONSIN

| Plant Function<br>(a)            | Plant in Service<br>FOY<br>(000's)(b) | Additions<br>(000's)(c) | Retirements<br>(000's)(d) |    |
|----------------------------------|---------------------------------------|-------------------------|---------------------------|----|
| <b>GENERAL SUPPORT</b>           |                                       |                         |                           |    |
| Land                             | 49                                    | 0                       | 0                         | 1  |
| Buildings                        | 227                                   | 0                       | 0                         | 2  |
| Company Communications Equipment | 0                                     | 0                       | 0                         | 3  |
| General Purpose Computers        | 2                                     | 0                       | 0                         | 4  |
| <b>CENTRAL OFFICE</b>            |                                       |                         |                           |    |
| Digital Electronic Switching     | 734                                   | 0                       | 0                         | 5  |
| Furniture                        | 3                                     | 0                       | 0                         | 6  |
| <b>INFORMATION ORIG./TERM.</b>   |                                       |                         |                           |    |
| Enter Description Here           | 0                                     | 0                       | 0                         | 7  |
| <b>CABLE WIRE FACILITIES</b>     |                                       |                         |                           |    |
| Underground Cable                | 30                                    | 0                       | 0                         | 8  |
| Buried Cable                     | 1,971                                 | 89                      | 4                         | 9  |
| Conduit Systems                  | 0                                     | 0                       | 0                         | 10 |
| <b>AMORTIZABLE</b>               |                                       |                         |                           |    |
| Enter Description Here           | 0                                     | 0                       | 0                         | 11 |
| <b>TOTAL PLANT IN SERVICE</b>    | <b>3,016</b>                          | <b>89</b>               | <b>4</b>                  |    |



## TELECOMMUNICATIONS PLANT IN SERVICE & ACCUMULATED DEPRECIATION & AMORTIZATION - WISCONSIN (cont.)

| Plant Function<br>(e)          | Transfers /<br>Adjustments<br>(000's)(f) | Plant in Service<br>EOY<br>(000's)(g) | Acc. Depr. &<br>Amortization EOY<br>(000's)(h) | Net Plant in<br>Service EOY<br>(000's)(i) |    |
|--------------------------------|--|---------------------------------------|--|---|----|
| <b>GENERAL SUPPORT</b>         |  |                                       |  |   |    |
| Land                           | 0  | 49                                    | 0  | 49  | 1  |
| Buildings                      | 0  | 227                                   | 19   | 208                                       | 2  |
| Company Communications Equ     | 0  | 0                                     | 0  | 0   | 3  |
| General Purpose Computers      | 0  | 2                                     | 1  | 1   | 4  |
| <b>CENTRAL OFFICE</b>          |  |                                       |  |   |    |
| Digital Electronic Switching   | 0  | 734                                   | 177  | 557                                       | 5  |
| Furniture                      | 0  | 3                                     | 1  | 2   | 6  |
| <b>INFORMATION ORIG./TERM.</b> |  |                                       |  |   |    |
| Enter Description Here         | 0  | 0                                     | 0  | 0   | 7  |
| <b>CABLE WIRE FACILITIES</b>   |  |                                       |  |   |    |
| Underground Cable              | 91                                       | 121                                   | 17   | 104                                       | 8  |
| Buried Cable                   | (124)                                    | 1,932                                 | 230  | 1,702                                     | 9  |
| Conduit Systems                | 33                                       | 33                                    | 3  | 30  | 10 |
| <b>AMORTIZABLE</b>             |  |                                       |  |   |    |
| Enter Description Here         | 0  | 0                                     | 0  | 0   | 11 |
| <b>TOTAL PLANT IN SERVICE</b>  | <b>0</b>                                 | <b>3,101</b>                          | <b>448</b>                                     | <b>2,653</b>                              |    |

**OPERATING REVENUES**

| <b>Particulars<br/>(a)</b>                                | <b>Wisconsin-<br/>Based<br/>Intrastate<br/>(000's)(b)</b> | <b>Wisconsin-<br/>Based<br/>Interstate<br/>(000's)(c)</b> |    |
|---|---|---|----|
| <b>LOCAL NETWORK SERVICES REVENUES</b>                    |   |   |    |
| End User Retail   |   |   | 1  |
| Reciprocal Compensation & Interconnection                 |   |   | 2  |
| Private Line, Special Access & Unbundled Network Elements |   |   | 3  |
| Total Local Network Services Revenue                      | 165   |   | 4  |
| <b>NETWORK INTERSTATE ACCESS SERVICE REVENUES</b>         |   |   |    |
| End User Line Charge                                      |   | 47  | 5  |
| Switched  |   | 31  | 6  |
| Special   |   |   | 7  |
| <b>NETWORK INTRASTATE ACCESS SERVICE REVENUES</b>         |   |   |    |
| Switched  | 7   |   | 8  |
| Special   |   |   | 9  |
| Enter Other Description Here                              |   |   | 10 |
| <b>LONG DISTANCE NETWORK SERVICES MESSAGE REVENUES</b>    |   |   |    |
| Long Distance Revenue                                     | 68  | 26  | 11 |
| <b>LONG DISTANCE PRIVATE NETWORK REVENUES</b>             |   |   |    |
| Enter Description Here                                    |   |   | 12 |
| <b>MISCELLANEOUS REVENUES</b>                             |   |   |    |
| Video Distance Learning                                   | ---CONF---  | ---CONF---  | 13 |
| Directory   | ---CONF---  | ---CONF---  | 14 |
| ---CONF---  | ---CONF---  | ---CONF---  | 15 |
| ---CONF---  | ---CONF---  | ---CONF---  | 16 |
| ---CONF---  | ---CONF---  | ---CONF---  | 17 |
| <b>NONREGULATED REVENUES</b>                              |   |   |    |
| ---CONF---  | ---CONF---  | ---CONF---  | 18 |
| <b>GROSS OPERATING REVENUES</b>                           | <b>240</b>  | <b>104</b>  |    |
| <b>UNCOLLECTIBLE REVENUES</b>                             |   |   |    |
| Uncollectible Revenue                                     | 2   |   | 19 |
| <b>TOTAL UNCOLLECTIBLE REVENUES</b>                       | <b>2</b>  | <b>0</b>  |    |
| <b>TOTAL OPERATING REVENUES</b>                           | <b>238</b>  | <b>104</b>  |    |

**OPERATING REVENUES (cont.)**

| <b>Particulars<br/>(d)</b>                                | <b>Wisconsin-<br/>Based<br/>Total<br/>(000's)(e)</b> | <b>Total<br/>Company<br/>(000's)(f)</b> |    |
|---|--|---|----|
| <b>LOCAL NETWORK SERVICES REVENUES</b>                    |  |   |    |
| End User Retail   | 0  |   | 1  |
| Reciprocal Compensation & Interconnection                 | 0  |   | 2  |
| Private Line, Special Access & Unbundled Network Elements | 0  |   | 3  |
| Total Local Network Services Revenue                      | 165  | 165                                     | 4  |
| <b>NETWORK INTERSTATE ACCESS SERVICE REVENUES</b>         |  |   |    |
| End User Line Charge                                      | 47   | 47                                      | 5  |
| Switched  | 31   | 31                                      | 6  |
| Special   | 0  |   | 7  |
| <b>NETWORK INTRASTATE ACCESS SERVICE REVENUES</b>         |  |   |    |
| Switched  | 7  | 7                                       | 8  |
| Special   | 0  |   | 9  |
| Enter Other Description Here                              | 0  |   | 10 |
| <b>LONG DISTANCE NETWORK SERVICES MESSAGE REVENUES</b>    |  |   |    |
| Long Distance Revenue                                     | 94   | 94                                      | 11 |
| <b>LONG DISTANCE PRIVATE NETWORK REVENUES</b>             |  |   |    |
| Enter Description Here                                    | 0  |   | 12 |
| <b>MISCELLANEOUS REVENUES</b>                             |  |   |    |
| Video Distance Learning                                   | ---CONF---   | ---CONF---                              | 13 |
| Directory   | ---CONF---   | ---CONF---                              | 14 |
| ---CONF---  | ---CONF---   | ---CONF---                              | 15 |
| ---CONF---  | ---CONF---   | ---CONF---                              | 16 |
| ---CONF---  | ---CONF---   | ---CONF---                              | 17 |
| <b>NONREGULATED REVENUES</b>                              |  |   |    |
| ---CONF---  | ---CONF---   | ---CONF---                              | 18 |
| <b>GROSS OPERATING REVENUES</b>                           | <b>344</b>   | <b>369</b>                              |    |
| <b>UNCOLLECTIBLE REVENUES</b>                             |  |   |    |
| Uncollectible Revenue                                     | 2  | 2                                       | 19 |
| <b>TOTAL UNCOLLECTIBLE REVENUES</b>                       | <b>2</b>   | <b>2</b>                                |    |
| <b>TOTAL OPERATING REVENUES</b>                           | <b>342</b>   | <b>367</b>                              |    |

### AVERAGE NUMBER OF SUBSCRIBERS

| <b>Average<br/>Number of Subscribers<br/>(a)</b> | <b>Wisconsin-Based<br/>Total<br/>(Actual No.)<br/>(b)</b> | <b>Total Company<br/>(Actual No.)<br/>(c)</b> |          |
|--|---|---|----------|
| Residential                                      | 410   | 410   | <b>1</b> |
| Business   | 116   | 116   | <b>2</b> |
| <b>Total</b>                                     | <b><u>526</u></b>   | <b><u>526</u></b>                             | <b>3</b> |

### NUMBER OF LIFELINE AND LINKUP CUSTOMERS

| <b>Number of Lifeline and Linkup<br/>Customers (a)</b>         | <b>Wisconsin<br/>(Actual No.)(b)</b> |          |
|--|--------------------------------------|----------|
| Number of Lifeline Customers in Wisconsin at December 31, 2003 | 0                                    | <b>1</b> |
| Number of Linkup Customers in Wisconsin Connected During 2003  | 0                                    | <b>2</b> |

**ACCESS EXPENSES, BILLING EXPENSES & CHARGES IMPOSED BY ANOTHER CARRIER**

| Particulars<br>(a)  | Wisconsin-<br>Based<br>Intrastate<br>(000's)(b) | Wisconsin-<br>Based<br>Interstate<br>(000's)(c) |   |
|---|---|---|---|
| <b>ACCESS AND BILLING EXPENSES</b>  |   |   |   |
| Carrier Common Line (Intrastate IntraLATA)  |   |   | 1 |
| Carrier Common Line (Intrastate InterLATA)  |   |   | 2 |
| Carrier Common Line (Interstate)  |   |   | 3 |
| Switched Access   | 42  | 18  | 4 |
| Special Access  |   |   | 5 |
| Billing and Collection Expenses   |   |   | 6 |
| <b>TOTAL ACCESS AND BILLING EXPENSES</b>  | <b>42</b>                                       | <b>18</b>                                       |   |
| <b>CHARGES IMPOSED BY ANOTHER CARRIER</b>   |   |   |   |
| Expenses Related to Interconnection with Another Local Exchange Carrier's Facilities  |   |   | 7 |
| Expenses Related to the Wholesale Use of Another Carrier's Network (Resale & Unbundled Network Elements) and Tariffed General Service Offerings |   |   | 8 |
| <b>TOTAL CHARGES IMPOSED BY ANOTHER CARRIER</b>   | <b>0</b>  | <b>0</b>  |   |
| <b>TOTAL ACCESS EXPENSES, BILLING EXPENSES &amp; CHARGES IMPOSED BY ANOTHER CARRIER</b>   | <b>42</b>                                       | <b>18</b>                                       |   |

**ACCESS EXPENSES, BILLING EXPENSES & CHARGES IMPOSED BY ANOTHER CARRIER  
(cont.)**

| <b>Particulars<br/>(d)</b>  | <b>Wisconsin-<br/>Based<br/>Total<br/>(000's)(e)</b> | <b>Total<br/>Company<br/>(000's)(f)</b> |
|---|--|---|
| <b>ACCESS AND BILLING EXPENSES</b>  |  |   |
| Carrier Common Line (Intrastate IntraLATA)  | 0  | 1                                       |
| Carrier Common Line (Intrastate InterLATA)  | 0  | 2                                       |
| Carrier Common Line (Interstate)  | 0  | 3                                       |
| Switched Access   | 60   | 60 4                                    |
| Special Access  | 0  | 5                                       |
| Billing and Collection Expenses   | 0  | 6                                       |
| <b>TOTAL ACCESS AND BILLING EXPENSES</b>  | <b>60</b>  | <b>60</b>                               |
| <b>CHARGES IMPOSED BY ANOTHER CARRIER</b>   |  |   |
| Expenses Related to Interconnection with Another Local Exchange Carrier`s<br>Facilities   | 0  | 7                                       |
| Expenses Related to the Wholesale Use of Another Carrier`s Network<br>(Resale & Unbundled Network Elements) and Tariffed General Service<br>Offerings | 0  | 8                                       |
| <b>TOTAL CHARGES IMPOSED BY ANOTHER CARRIER</b>   | <b>0</b>   | <b>0</b>                                |
| <b>TOTAL ACCESS EXPENSES, BILLING EXPENSES &amp; CHARGES IMPOSED<br/>BY ANOTHER CARRIER</b>   | <b>60</b>  | <b>60</b>                               |

**CENTRAL OFFICE DATA - END OF YEAR**

When an exchange has more than one central office, data must be reported for each central office.

| <b>Description<br/>(a)</b>                         | <b>Central Off.<br/>(b)</b> | <b>Central Off.<br/>(c)</b> | <b>Central Off.<br/>(d)</b> | <b>Central Off.<br/>(e)</b> |    |
|--|-----------------------------|-----------------------------|-----------------------------|-----------------------------|----|
| Rate Center Name                                   | PARK FALLS                  |                             |                             |                             | 1  |
| Central Office (Switch) CLLI Code                  | PKFLWIALRS0                 |                             |                             |                             | 2  |
| Switch Location                                    | PARK FALLS                  |                             |                             |                             | 3  |
| Manufacturer of COE                                | SIEMENS                     |                             |                             |                             | 4  |
| Year COE Installed                                 | 2001                        |                             |                             |                             | 5  |
| Type of Equipment                                  | DIGITAL                     |                             |                             |                             | 6  |
| (S)tandalone, (H)ost, (R)emote, (A)dv. Fiber Comm. | R                           |                             |                             |                             | 7  |
| Remote Host Rate Center Name                       | PHILLIPS, WI                |                             |                             |                             | 8  |
| Remote Host Switch CLLI Code                       | PHLPWIXADS1                 |                             |                             |                             | 9  |
| COE Generic Software Release No.                   | R20                         |                             |                             |                             | 10 |
| SS7?   | Yes                         |                             |                             |                             | 11 |
| 9-1-1?   | Yes                         |                             |                             |                             | 12 |
| Access Lines - In Use                              | 620                         |                             |                             |                             | 13 |
| - Equipped   | 1,004                       |                             |                             |                             | 14 |
| - Wired  | 1,400                       |                             |                             |                             | 15 |
| Trunks - In Use                                    | 222                         |                             |                             |                             | 16 |
| - Equipped   | 240                         |                             |                             |                             | 17 |
| - Wired  | 960                         |                             |                             |                             | 18 |
| ISDN Available?                                    | Yes                         |                             |                             |                             | 19 |
| ISDN Lines - In Use (BRI)                          | ---CONF---                  |                             |                             |                             | 20 |
| - In Use (PRI)                                     | ---CONF---                  |                             |                             |                             | 21 |
| xDSL Available?                                    | Yes                         |                             |                             |                             | 22 |
| - In Use (# lines)                                 | ---CONF---                  |                             |                             |                             | 23 |
| Switched 56 Service?                               | No                          |                             |                             |                             | 24 |
| Switched 56 lines in use                           | ---CONF---                  |                             |                             |                             | 25 |
| Digital Transmission Facilities: DS-1 - In Use     | ---CONF---                  |                             |                             |                             | 26 |
| DS-3 - In Use                                      | ---CONF---                  |                             |                             |                             | 27 |
| Advanced Data Service Available:                   |                             |                             |                             |                             |    |
| Packet Switching?                                  | No                          |                             |                             |                             | 28 |
| SMDS?  | No                          |                             |                             |                             | 29 |
| Frame Relay?                                       | No                          |                             |                             |                             | 30 |
| ATM (Asynchronous Trans. Mode)?                    | No                          |                             |                             |                             | 31 |
| Video Information - Service Available?             | No                          |                             |                             |                             | 32 |
| - In Use (# lines) <sup>1</sup>                    | ---CONF---                  |                             |                             |                             | 33 |
| Fiber Transmission Facilities:                     |                             |                             |                             |                             |    |
| No. of fiber strands entering C.O.                 | 84                          |                             |                             |                             | 34 |
| No. of fiber strands working (LIT) in C.O.         | ---CONF---                  |                             |                             |                             | 35 |
| No. of fiber strands for interoffice use           | 16                          |                             |                             |                             | 36 |
| Miles of fiber sheath in wire center               |                             |                             |                             |                             | 37 |
| Access Tandem Serving this C.O.:                   |                             |                             |                             |                             |    |
| - Central Office Name                              | RICE LAKE, WI               |                             |                             |                             | 38 |
| - Central Office CLLI Code                         | RCLKWIXB51T                 |                             |                             |                             | 39 |
| Does this C.O. do access tandem switching?         | No                          |                             |                             |                             | 40 |

<sup>1</sup> Teleco provided end-to-end facility.

**ASSESSABLE REVENUES**

| Description<br>(a)  | This Year<br>(000's)(b) |
|---|-------------------------|
| <b>Calculation of Assessable Revenues for Remainder and Telephone Relay Assessment Purposes</b>             |                         |
| Gross Operating Revenues--Wisconsin (including outbound interstate revenues)                                | 344 1                   |
| Less: Inbound Interstate Revenues (exclusive of uncollectible service revenues) Included in Line 1 (if any) | 0 2                     |
| Less : Current Year Write-offs of Uncollectible Revenues  | 2 3                     |
| Plus: Current Year Collection of Operating Revenues Previously Written Off                                  | 0 4                     |
| Less : Nonregulated Operating Revenue (included in Gross Oper. Rev. on Line 1)                              | 5                       |
| Plus: Nonregulated Net Write Off Amount (included on Lines 3 and 4)   | 6                       |
| <b>Total Assessable Revenues for Remainder and Telephone Relay Assessment Purposes</b>                      | <b>342 7</b>            |

**Assessable Revenues for Universal Service Fund Assessment Purposes**

|   |       |
|---|-------|
| Wisconsin Gross Intrastate Operating Telecommunications Service Revenue | 240 8 |
|---|-------|

**Notes**

**"Gross Operating Revenues--Wisconsin"** are revenues before consideration of uncollectible revenues. These revenues include revenues from inbound interstate 800 and collect calls billed to customers in Wisconsin.

**"Outbound interstate revenues"** are service operations revenues received from communications originating at points within Wisconsin and terminating at points outside the state.

**"Inbound interstate revenues"** are service operations revenues received from communications originating at points outside the State of Wisconsin and terminating at points within the state.

(NOT TO BE EXCLUDED HERE ARE INBOUND INTERSTATE 800 AND COLLECT REVENUES BILLED TO CUSTOMERS IN WISCONSIN).

**"Gross"** means revenue before consideration of uncollectible amounts. Access expenses may not be netted against assessable revenues.

**"Intrastate"** means telecommunications service originating and terminating within the State of Wisconsin. Intrastate revenue does not include interstate access revenue.

**"Operating"** means provision of telecommunications services.

**"Telecommunications service revenue"** for the purpose of this assessment does not include cable television service, broadcast service, rents, directory revenue, carrier billing and collection revenue, nonregulated customer premises equipment revenue, or other miscellaneous or nonregulated revenue. However, it does include video distance learning revenue and payphone revenue (the latter which was deregulated in 1997).



## **OTHER INFORMATION**

**Additional or other information concerning this annual report.**

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None

## **SCHEDULE AND REPORT NOTES**

**General Footnote**

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**Schedule Footnotes**

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